



ANTONIO MORA
Elche, Spain, 1957

He studied psychology and philology, later completing his training with a Master of Art in Graphic Design.

A few years later he founded his own communication studio where he served as Art Director for almost twenty years.

Subsequently, after an important health problem, he decided to explore the most creative side of his work and delve into his inner world, in search of a technique that would allow him to express his most authentic emotions.

And he found it.

The poetry of the images

The extraordinary progress experienced by the digital image processing tools helped him to develop his own style very close to the poetic language.

Antonio Mora was discovering in an exciting research process that some tools of Photoshop allowed him to dissolve the limits between two or more superimposed images, obtaining very subtle results where the human faces are mixed with landscapes, vegetation, lakes, oceans, architectural motives, etc. .

His bold digital collages place his characters in a strange and mysterious parallel universe, halfway between the dream and reality, to result in the viewer new emotions of a hybrid nature.

What the artist thinks

"My originality lies in the fusion, in finding combinations that evoke evocation and mystery. Images that open a crack in our collective memory that allows us to observe the beings that inhabit our deepest dreams".

Brief trajectory and brilliant success

It was not until early 2013 that Antonio Mora began to show the results of his search, a prolific year in which he felt that he had consolidated his artistic technique and honed his poetic intuition, gathering an extensive collection of works endowed with an almost hypnotic beauty, which highlighted the use of references from classical mythology.

Social Networks have been a great ally in his successful career, because his exceptional look has been known and appreciated immediately by people of all cultures, perhaps because he has managed to penetrate the unfathomable human soul to thrill all kinds of sensibilities.

Nowadays Antonio Mora resides in his hometown, while still working on his creations, exhibitions and new product lines.